



Annual Meeting

JULY 18-21, 2018



*Please join us for this can't-miss event of the summer
at the Biltmore Estate in Asheville, NC.*



Annual Meeting

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DESCRIPTION

In its 64th season, the Southern Obstetric and Gynecologic Seminar is a three-day, educational event designed to address relevant and timely topics in women's health for the busy provider. Distinguished lecturers and leading experts in the field of obstetrics and gynecology will present clinical best-practices and care recommendations the provider can easily implement to improve patient care and outcomes. The content covered in this year's conference was derived from assessing the information needs and educational gaps reported by Southern's physician and advanced practice provider membership. Information will be delivered through a series of four lectures each day, case-studies, and question and answer sessions.

Accompanying the academic portion of the annual meeting, Southern's members value the opportunity to interact socially with longstanding and new members. This year, Southern returns to the Biltmore Estate—George W. Vanderbilt's summer house. Make plans to attend Wednesday evening's Welcome Reception in the loft of Cedric's Tavern (located in Antler Hill Village) and the Friday evening Membership Banquet in the Antler Hill Barn.

As always, Annual Meeting registration fees are determined by your membership status. You may register and pay both your annual meeting fee and membership dues online by clicking the Registration tab. Should you prefer, you can click the PDF brochure icon and print a hard copy registration form to register or pay dues via fax or mail.

Don't delay! Renew your annual membership and register for this year's meeting online or by mail today. More information on Southern Obstetric and Gynecologic Seminar can be found at www.southernobgynseminar.org.

ONSITE ACCOMMODATIONS

Book your overnight accommodations at the Village Hotel on Biltmore Estate online using the group code **19Q67Z**.

www.biltmore.com/stay/hotel/make-reservations

You may also call 866-779-6277 and request the Southern OB/GYN Seminar room block. The cut-off date for reserving a room at the Village Hotel is **June 4, 2018**.

AUDIENCE

This annual educational program is designed for Physicians, Nurse Practitioners, Physician Assistants, RNs, and others who are committed to advancing the quality of care for their female patients.

OBJECTIVES

At the conclusion of this program, providers/clinicians will be able to:

- Discuss the role of telehealth/telemedicine for outpatient and inpatient care coordination and collaboration
- Review ACOG recommendations and practice patterns of international colleagues in offering and performing vaginal hysterectomy over total abdominal hysterectomy
- Explain associated medical and obstetric complications of pregnancy with advanced reproductive age
- Describe key elements of a population health approach to delivering value-based care in the prenatal care setting
- Discuss the optimal properties of mesh for use in pelvic surgery
- Identify symptoms of burnout and develop strategies to improve wellness at individual and systems levels
- Discuss the evaluation of prolapse and urinary incontinence
- Analyze the biological and psychological mechanisms of perinatal mood disorders and review novel treatment strategies
- Describe the current diagnosis and management of preeclampsia
- Review the ultrasound features of benign and malignant adnexal masses
- Describe the obstetric management and perinatal outcome of antenatally diagnosed twin pregnancies
- Describe various uterine malformations and the ultrasound criteria for diagnosis

AT-A-GLANCE

Wednesday, July 18, 2018

Welcome Reception 6:00 pm–9:00 pm

Thursday, July 19, 2018

Breakfast 6:30 am–7:30 am

Registration 7:30 am–8:00 am

Program 8:00 am–12:30 pm

Friday, July 20, 2018

Breakfast 6:30 am–7:30 am

Registration 7:30 am–8:00 am

Program 8:00 am–1:00 pm

Dinner Reception 6:00 pm–9:00 pm

Saturday, July 21, 2018

Breakfast 6:30 am–7:30 am

Registration 7:30 am–8:00 am

Program 8:00 am–12:30 pm



Jointly Provided by Southern Obstetric and Gynecologic Seminar, Inc. and Mountain Area Health Education Center.



AGENDA ITEM LOCATIONS

Breakfasts, Breaks and Exhibits: Lioncrest Veranda

Registration: Lioncrest Lobby

Presentations and Q&A Sessions: Lioncrest Grand Ballroom

Social Events: all locations are specified in italics below

WEDNESDAY, JULY 18, 2018

6:00–9:00 Welcome Reception (*Location: Cedric's Loft*) serving cocktails and hors d'oeuvres

THURSDAY, JULY 19, 2018

6:30–7:30 Breakfast

6:30–12:30 Exhibits

7:30–8:00 Registration

8:00–12:00 Presentations
— Arthur Ollendorff, MD (*moderator*)

8:00–8:45 Telemedicine in Obstetrics & Gynecology
— Haywood Brown, MD

8:45–9:30 Vaginal Hysterectomy: Is it still “feasible?”
— Bruce Councill, MD, FACOG

9:30–10:00 Questions & Answers

10:00–10:30 Break & Exhibits

10:30–11:15 Pregnancy in the Elderly Gravida
— Haywood Brown, MD

11:15–12:00 Population Health in OB Roundtable
— Kate Berrien, RN, BSN, MS and others

12:00–12:30 Questions & Answers

12:30 Adjourn

[CLICK HERE TO REGISTER](#)

MAHEC assumes permission to use audio, video and still images from this program for promotional and educational purposes. Please speak with a staff member if you have any concerns.

FRIDAY, JULY 20, 2018

6:30–7:30 Breakfast

6:30–1:00 Exhibits

7:30–8:00 Registration

8:00–12:00 Presentations
— Arthur Ollendorff, MD (*moderator*)

8:00–8:45 Evaluation of Pelvic Prolapse & Incontinence
— John Fischer, MD, FACOG

8:45–9:30 Understanding the Pathogenesis and Novel Treatment Strategies for Peripartum Mood Disorders
— Samantha Meltzer-Brody, MD, MPH

9:30–10:00 Questions & Answers

10:00–10:30 Break & Exhibits

10:30–11:15 Meshes and Slings and Things, Oh My!
— John Fischer, MD, FACOG

11:15–11:45 Annual Business Meeting

11:45–12:30 Moving Beyond Burnout to Wellness: How do we take care of our own?
— Samantha Meltzer-Brody, MD, MPH

12:30–1:00 Questions & Answers

1:00 Adjourn

6:00–9:00 **Optional Event:**
Dinner Reception/Cocktails & Outdoor Barbecue, “Biltmore Style”
(*Location: Antler Hill Main Barn*)

SATURDAY, JULY 21, 2018

6:30–7:30 Breakfast

6:30–12:30 Exhibits

7:30–8:00 Registration

8:00–12:00 Presentations
— Arthur Ollendorff, MD (*moderator*)

8:00–8:45 Preeclampsia in the Modern Era
— Katie Davidson, MD

8:45–9:30 Ultrasound & Adnexal Masses: From Simple to Bizarre
— Alfred Abuhamad, MD

9:30–10:00 Questions & Answers

10:00–10:30 Break & Exhibits

10:30–11:15 Sharing a Uterus: Management of Twin Pregnancies
— Katie Davidson, MD

11:15–12:00 Ultrasound in the Evaluation of the Non-pregnant Uterus
— Alfred Abuhamad, MD

12:00–12:30 Questions & Answers

12:30 Evaluation & Adjourn

CREDITS

Continuing Medical Education

Accreditation: This educational activity has been planned and implemented in accordance with the accreditation requirements and policies of the North Carolina Medical Society (NCMS) through the joint providership of MAHEC and Southern Obstetric and Gynecologic Seminar, Inc. MAHEC is accredited by the NCMS to provide continuing medical education for physicians.

Credit Designation: MAHEC designates this live educational activity for a maximum of **12.0 AMA PRA Category 1 Credit(s)**[™]. Please note that physicians should only claim credit commensurate with the extent of their participation.

Disclosure Statement: MAHEC adheres to the ACCME Standards regarding industry support to continuing medical education. Disclosure of faculty and commercial support relationships, if any, will be made known at the activity.

12.0 CNE Contact Hours

This continuing education activity was approved by MAHEC, an approved provider by the North Carolina Nurses Association (an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation). Participants must attend the entire activity to receive credit. No partial credit is given for this activity.

CEUs: MAHEC designates this continuing education activity as meeting the criteria for **1.2 CEUs** as established by the National Task Force on the Continuing Education Unit. You must attend the entire workshop to receive CEUs.

Contact Hours: MAHEC designates this continuing education activity as meeting the criteria for **12.0 Contact Hours**. Full attendance is required to receive credit.

FACULTY

Haywood Brown, MD, earned his medical degree from Wake Forest University; completed residency training at the University of Tennessee at Knoxville; and completed fellowship training in Maternal Fetal Medicine, Obstetrics and Gynecology at Emory University. His research has focused on health disparities as related to perinatal outcomes, specifically the epidemiology of preterm delivery as well as infant and maternal mortality. Other research topics include medical co-morbidities—such as hypertension and cardiovascular conditions—and the impact on pregnancy.

Bruce Councill, MD, FACOG, earned his medical degree from Wake Forest University and completed his residency in Obstetrics and Gynecology at Magee Women's Hospital, the University of Pittsburgh. He is recognized locally and statewide as a pioneer and leader in the advancement of gynecologic surgery for the patients of Western North Carolina. Bruce is the senior partner at Grace OB/GYN (a small group practice) and volunteers as Clinical Assistant Professor of Obstetrics and Gynecology at UNC–Asheville

School of Medicine, serving as an instructor of gynecologic surgery for the residents of MAHEC's Obstetrics and Gynecology Residency Program. He continues to lecture, educate and teach on subjects related to laparoscopic and vaginal hysterectomies, pelvic reconstructive and urogynecologic surgery, and the application of ultrasound and cystoscopy to gynecologic surgery.

Kate Berrien, RN, BSN, MS, is Vice President for Clinical Programs and Director of Maternal Health at Community Care of North Carolina. She has managed the Pregnancy Medical Home program—a statewide population health model for the pregnant Medicaid population—since its launch in early 2011. Previously, she managed maternal health projects at the Perinatal Quality Collaborative of North Carolina and served as the first statewide Perinatal Outreach Educator for the NC Division of Public Health while at UNC's Center for Maternal and Infant Health. She continues to work part-time as a Labor and Delivery nurse at UNC.

John Fischer, MD, FACOG, earned his medical degree at Uniformed Services University of the Health Sciences. He completed residency training at Wright State and urogynecology fellowship training at Indiana University. He has served in numerous leadership roles including Urogynecology Fellowship Director, OB/GYN Residency Director, and Department Chief of one of the largest OB/GYN departments in the Department of Defense. His research interests include the effects of pregnancy, labor, and delivery on the pelvic floor and surgical education. Dr. Fischer was an Air Force physician for 29 years and recently began a new Division of Female Pelvic Medicine and Reconstructive Surgery in the Department of Obstetrics, Gynecology and Women's Health at the University of Minnesota.

Samantha Meltzer-Brody, MD, MPH, is Associate Professor and Associate Chair of Faculty Development in the Department of Psychiatry. She is the Director of the UNC Perinatal Psychiatry Program of the UNC Center for Women's Mood Disorders and also serves as the Director of the UNC School of Medicine Wellness Initiative, including the physician mental health Taking Care of Our Program and the institutional Integrated Emotional Support Program. Dr. Meltzer-Brody is the recipient of multiple NIH-funded grants that investigate the epidemiologic and genetic predictors of postpartum mood disorders. She also participates in clinical trials research to develop novel therapeutics in postpartum mood disorders as well as innovative technologies such as the PPD ACT app. She maintains an active clinical practice in both perinatal psychiatry and physician mental health and has published over 120 manuscripts and book chapters. Dr. Meltzer-Brody is the 2016 recipient of the North Carolina Psychiatric Association Eugene A. Hargrove, MD Mental Health Research Award and past recipient of the Triangle Medical Journal "Top-10 Woman in Medicine" and the Arnold D. Kaluzny Distinguished Alumni Award from the UNC School of Public Health.

Katie Davidson, MD, joined the MAHEC Maternal Fetal Medicine Division in 2015 after completing medical school, residency, and fellowship at the University of Florida. Although she grew up on the Space Coast of the Sunshine State, she had previously called North Carolina home while attending undergrad at Wake Forest University. She is

passionate about helping families grow by optimizing the health of each pregnancy. Specific clinical interests include cardiac and autoimmune conditions; pregnancy after recurrent pregnancy loss; infertility or cervical insufficiency; and the management of multiple gestations. When she is not working, she enjoys biking WNC or hiking trail with her husband, a cardiologist with ACA, and her young son.

Alfred Abuhamad, MD, currently serves as Professor and Chairman for the Department of Obstetrics and Gynecology and Director of the Maternal-Fetal Medicine Fellowship Program. Dr. Abuhamad is President of the Society of Maternal-Fetal Medicine. He is the immediate past-Chair of the Council for Patient Safety in Women's Health Care and the past President of the American Institute for Ultrasound in Medicine (AIUM). He has published more than 170 peer-reviewed manuscripts; received numerous national awards; and has authored six textbooks in fetal echocardiography, ultrasound in obstetrics and gynecology, first trimester ultrasound, and office procedures. He is the recipient of the National Institute of Health R01 grant to study Novel Tools for the Noninvasive Evaluation of the Human Placenta. Dr. Abuhamad established the International Society of Obstetrics and Gynecology (ISUOG) outreach program and has led ultrasound training missions to developing nations such as Haiti, Ghana and Somaliland. He is well known internationally for his work in ultrasound, prenatal diagnosis, fetal echocardiography, global outreach, and patient safety.

EXECUTIVE COMMITTEE

Susan West, MD

President, Laurel OB/GYN, PA (Asheville, NC)

Arthur Ollendorff, MD

Vice President and Program Director
MAHEC OB/GYN Specialists (Asheville, NC)

Leo Brancazio, MD

Secretary/Treasurer
West Virginia University (Morgantown, WV)

VENUE AND LODGING

BILTMORE ESTATE: 1 Lodge Street, Asheville, NC 28803

Book your overnight accommodations at the Village Hotel on Biltmore Estate online using the group code **19Q67Z**.

www.biltmore.com/stay/hotel/make-reservations

You may also call 866-779-6277 and request the Southern OB/GYN Seminar room block. Phone reservations can be made Monday–Friday, 8:30 am to 5:00 pm. The cut-off date for reserving a room at the Village Hotel is **June 4, 2018**. The Biltmore Estate offers FREE transportation to and from all venues and also throughout the Estate. Please look for Southern OB/GYN posters on easels near the registration desk, lecture hall entrance, and veranda entrance.

WED 7/18 – THU 7/19, 2018

Single/Double Occupancy = \$199.00

FRI 7/20 – SAT 7/21, 2018

Single/Double Occupancy = \$269.00

**CLICK HERE TO
BOOK ONLINE**

MEDICAL COURSE DIRECTOR

Susan West, MD, Laurel OB/GYN, PA (Asheville, NC)

REGISTRATION AND FEES

Physicians

- **\$300.00 Member** (includes annual dues + one dinner ticket)
- **\$375.00 Non-Member** (registration fee only, no dinner ticket)

Retired Physicians

- **\$250.00 Member** (includes annual dues + one dinner ticket)
- **\$250.00 Non-Member** (registration fee only, no dinner ticket)

PA's and APP's

- **\$250.00 Member** (includes annual dues + one dinner ticket)
- **\$200.00 Non-Member** (registration fee only, no dinner ticket)

Nurses and Allied Health

- **\$200.00 Non-Member** (registration fee only, no dinner ticket)

Annual Dues

- **\$125.00 for Members** (not attending seminar)
- **\$125.00 for New Members** (paid on top of registration fees)

Friday Dinner Reception

July 20, 2018 at the Antler Hill Main Barn

- **\$75.00** per adult
- **\$30.00** per child (14 and under)

Registration fees include conference administrative costs, educational materials, and breakfast Thursday–Saturday. A single ticket to Friday's dinner reception is included in some of the registration categories (see above). Additional tickets may be purchased in advance—please specify the number of tickets on the registration form (last page).

MAHEC has a pay-up-front policy for all CE programs. The only exceptions will be for pre-approved programs where an individual payment plan is appropriate. Registrations received without accompanying payment will not be processed and participants who have not paid the course fee will not be admitted into the program. Cancellations received at least two weeks in advance of the program date will receive a full refund unless otherwise noted. Cancellations received between two weeks and up to 48 hours prior to the program date will receive a 70% refund unless otherwise noted. No refunds will be given for cancellations received less than 48 hours prior to the program date. All cancellations must be made in writing (fax, mail, or email). Substitutes can be accommodated in advance of the program.

www.southernobgynseminar.org

HAVE A QUESTION?

Contact the Program Planner

Elaine Alexander, RN, MSN, RNC-OB
elaine.alexander@mahec.net or 828-257-4414



Special Services
828-257-4468

REGISTRATION INFORMATION: 828-257-4475

FAX REGISTRATION: 828-257-4768

ONLINE REGISTRATION: www.mahec.net

EMAIL: registration@mahec.net

MAIL: MAHEC Registration
121 Hendersonville Road, Asheville, NC 28803



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JULY 18-21, 2018

Updated contact information. #19ME001/54912

NAME _____

CREDENTIALS _____

SOCIAL SECURITY # XXX-XX-____ (last 4 digits required)

OCCUPATION _____

EMAIL ADDRESS _____

HOME ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

HOME COUNTY _____

HOME # _____ **WORK #** _____

EMPLOYER _____

DEPARTMENT _____

EMPLOYER'S ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

WORK COUNTY _____

Program announcements will be sent to your email unless you opt out from receiving MAHEC emails. We never share our mailing lists.

Please remove my name from the MAHEC mailing list.

MEAL PREFERENCE: Vegetarian Gluten-free Vegan

PHYSICIANS

\$300.00 Member (includes annual dues + one dinner ticket)

\$375.00 Non-Member (registration fee only, no dinner ticket)

RETIRED PHYSICIANS

\$250.00 Member (includes annual dues + one dinner ticket)

\$250.00 Non-Member (registration fee only, no dinner ticket)

PA's AND APP's

\$250.00 Member (includes annual dues + one dinner ticket)

\$200.00 Non-Member (registration fee only, no dinner ticket)

NURSES AND ALLIED HEALTH

\$200.00 Non-Member (registration fee only, no dinner ticket)

ANNUAL DUES **\$125.00 for Members** (not attending seminar)

\$125.00 for New Members (paid in addition to registration fees)

RSVP TO SOCIAL EVENTS

I will attend the Welcome Reception on July 18th (FREE)

I will attend the Dinner Reception on July 20th
(FREE for current members; non-member pricing below)

TICKETS TO DINNER RECEPTION ON JULY 20, 2018

_____ tickets x \$75.00 per adult = _____

_____ tickets x \$30.00 per child (14 and under) _____

Total Ticket Cost: _____

Full payment must accompany all submitted registrations unless a payment plan has been approved in advance. Registrations received without accompanying payment will not be processed.

Check is enclosed Credit card information provided

Visa MasterCard Discover Card American Express

ACCOUNT # _____

EXP ____ / ____ **CODE ON BACK OF CARD** _____ (3 digits)

NAME ON CARD _____

SIGNATURE _____

Send this completed registration form to:

MAHEC Registration
121 Hendersonville Road
Asheville, NC 28803

Fax to: 828-257-4768

CLICK HERE TO REGISTER